



The conductor as manager -The manager as conductor

Jules van Hessen's presentation smoothly and effectively balances between education and entertainment, not only through the use of audiovisuals (both audio and video), but even more so through his ability to entertain and communicate with his audience. Van Hessen – as a true conductor – manages to create an interactive, creative atmosphere, actively involving his audience.

Case Studies

A conductor must always anticipate. But this can easily be overdone!

The famous and highly routined English maestro Sir Adrian Boult is rehearsing. Suddenly, he stops the orchestra and says "Third horn, you are a little bit flat". The second horn player rises and replies: "Excuse me, Sir; but the third horn hasn't arrived yet".

The stoical conductor ignores his embarrassing mistake and unperturbed, reacts: "Well, when he does, please tell him he is too flat!"

This story and many other "case-studies" are encountered in conductor Jules van Hessen's dynamic presentation about the analogies between conducting and leadership. You will be provided with an in-depth look at the conducting profession, and receive a crash course in conducting - and baton technique.



Role of the conductor

Often-asked questions such as: “What is the role of the conductor?” and “So what does he really do?” will be answered.

Van Hessen will be discussing a wide variety of related themes such as gestural versus verbal communication, the nature and workings of charisma, cultural influences, and the technique of policy transference. Moreover, you will learn about the orchestra as a professional institution and how to stimulate creativity and the creative potential of any organisation. There is an emphasis on cultural differences and how to handle them.



How does a conductor get the best out of every individual?

Getting the best out of every professional

A conductor must have the right attitude to forge and implement changes. He must create conditions for the professionals under his direction to co-operate in the best possible way. Thus, the orchestra, and its relationship to its conductor, serves as a perfect analogy for any team/manager combination.

Differences between “bad” and “good” orchestras and their leaders will be analysed and made applicable to the audience’s own professional field/situation. It will become clear that the processes and problems a conductor has to deal with are recognisable and relevant to any leader or team worker.

Bookings

Jules van Hessen can be booked exclusively through Sprekersbureau Assemblee +31 (0) 433432169.

A briefing session to be held before the meeting will ensure that the presentation is tailor-made for your organisation, and directly applicable to your choice of audience.

Jules van Hessen has performed for many Dutch ministries and companies such as Transavia, several consultancy and insurance firms, Wessel Stevin, ENECO, and others. Multinationals such as AT&T, ABNAMRO, KLM, Universal, Hitachi, SAP, Corus have also enjoyed his inspiring lectures.